

STICKLEY OPTICAL FAMILY

Four Optical Sizes

Display · Headline · Text · Caption

Multiple Styles & Weights

Display, *Italic*

Headline, *Italic*

Text, *Italic*, **Bold**, ***Bold Italic***

Caption, *Italic*

OPTICAL DESIGN

TYPEFACES WERE ORIGINALLY DESIGNED FOR THE physical size at which they were to be printed, with subtle variations in proportion, detail, contrast, and visual weight to ensure they were as clear at 6 pt. as they were elegant at 68 pt. This created a unified design as the various sizes were set together on a page.

Stickley Optical Family is ten distinct cuts across four optical masters: Display for titling; Headline for emphasis; Text for page content; and Caption for footnotes and small sizes.

With these typefaces come all that modern technology can offer along with the craft and intricacies of original optical master sets.

DISPLAY

A B C D

HEADLINE

E F G H I J K

TEXT

L M N O P Q R

CAPTION

S T U V W X Y Z

Scaled comparison of Display, Headline, Text, and Caption.

Display

AQH123

1234567890 abcdefg

Display is an elegant refinement with stylized details. It harmonizes with the smaller optical masters as a more intricate manifestation of the typeface. Designed for use at 27 pt. and above.

Headline

AQH123

1234567890 abcdefghijklmn

Headline is a complement to the Text master size. It is a gently modified version with larger small caps to add visual strength and has a greater delicacy. Designed for use at 14 to 26 pt.

Text

AQH123

1234567890 abcdefghijklmnopqrstuvwxyz

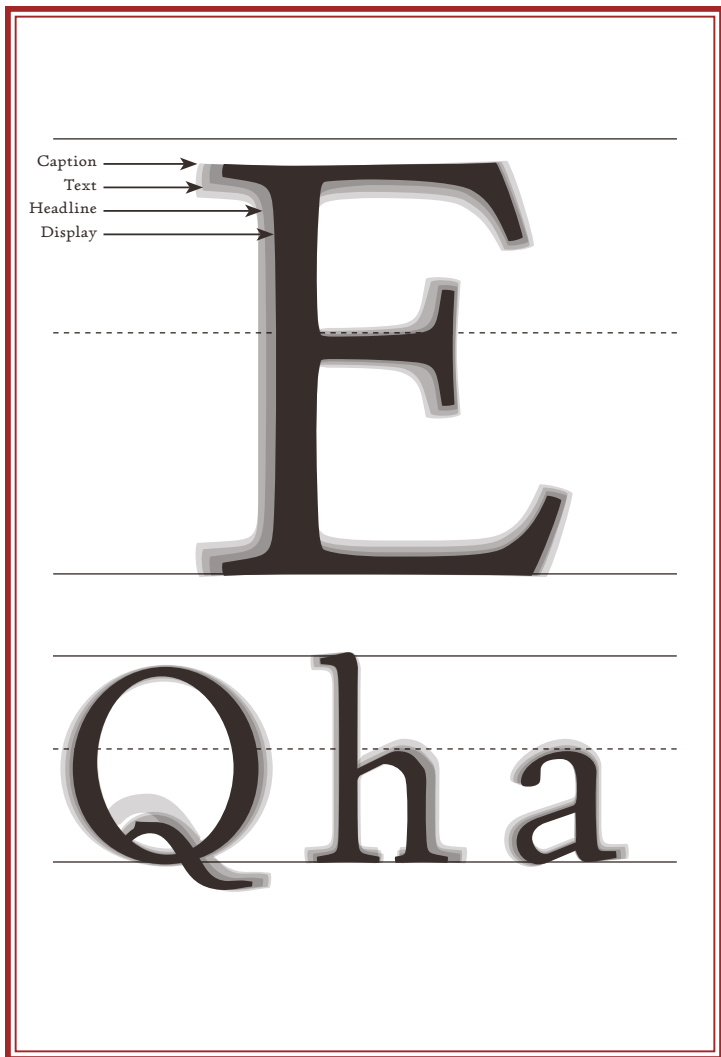
Text is the foundation of this typeface family and is built for use in extended reading. Its proportions are carefully balanced for visual clarity while retaining its character. Designed for use at 9 to 13 pt.

Caption

AQH123

1234567890 abcdefghijklmnopqrstuvwxyz

Caption is a sturdy, simplified interpretation of the Text letterforms, with ink traps, generous letters and spacing, and hefty proportions to give balance to the smallest content on a page. Designed for use at 5 to 8 pt.



Comparisons and examples of optical modifications made to each glyph: changes in width, x-height, serifs, thickness and contrast, and variations in curves and details.

OPTICAL COMPARISONS

LOWER CASE

Caption

Text

g

g

Headline

Display

LINING NUMBERS

Caption

Text

4

4

Headline

Display

g

g

4

4

ITALICS

Caption

Text

fi

fi

Headline

Display

SMALL CAPS

Caption

Text

R

R

Headline

Display

fi

fi

R

R

Comparison of optical variations in letter forms.

! ? ¡ ¢ @ [AT] & € Q - - — · « » ‹ ›
 ! ? ¡ ¢ @ [at] & € - - — · « » ‹ ›
 _ - — . , ; : “ ” ‘ ’ „ … ‹ › / \ | ! | | ~ € † ‡ § ™ ® º © ®
 / = + ± - × ÷ ≈ ≠ ¬ ‹ ≤ ≥ ‹
 ‘ ” ª ° Δ E ∞ ∫ ℓ ◊ μ Ω ∂ π Π √ Σ ·

oøI23456789\$¢%‰o()[]{}

oøI23456789\$¢%‰o()[]{}

0øI23456789\$¢%‰o()[]{}

#€F£¥fα

oøI23456789\$¢%() [] {}

oøI23456789\$¢%() [] {}

0øI23456789\$¢%() [] {}

#€F£¥fα

0 1 2 3 4 5 6 7 8 9 \$ ¢ , . () - 0 1 2 3 4 5 6 7 8 9 \$ ¢ , . () - /

0 1 2 3 4 5 6 7 8 9 \$ ¢ , . () - 0 1 2 3 4 5 6 7 8 9 \$ ¢ , . () -

½ ⅓ ¼ ⅕ ⅙ ⅗ ¾ ⅞ ⅞ ½ ¼ ⅓ ⅔ ¾ ⅞ ⅞ ½ ¼ ⅓ ⅔ ¾ ⅞ ⅞ a b d e h i l m n o r s t



Complete character set shown for all Text, Headline, and Display roman styles.
 Reduced character set included in Caption.

SMALL CAP LETTERS & FORMS

VARIOUS & WHAT NOT (82?!)

LIGATURES

The official funds flow

DISCRETIONARY LIGATURES

T \O OL HERE, tub chip sp \o ooky st \u tter

LINING NUMBERS & POSITIONAL FORMS

0 \O 123456•789-() [] { }

TABULAR NUMBERS & FORMS

o \O 1 2 3 4 5 - 6 7.8 9 % () [] { }

o \O 1 2 3 4 5 - 6 7.8 9 % () [] { }

0 \O 1 2 3 4 5 - 6 7.8 9 % () [] { }

ORDINALS

1st 2nd 3^o M^{ll \e} N^o

FRACTIONS

$\frac{1}{2}$ $\frac{1}{3}$ $\frac{4}{7}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{13}{18}$ $\frac{25}{28}$

SUPERIOR, INFERIOR, NUMERATOR, DENOMINATOR

H₂O₃ $\frac{23}{27}$ 10^(2.5)

1. ORNAMENTS



2. FINIAL FORMS

With a beat in
time all for you

3. CASE-SENSITIVE FORMS

•SUB-TABLE
[2+4] iHE!

4. HISTORICAL FORMS

f fb ffb ff fh fsh
fi fsk fsk fl fs ft

5. STYLISTIC ALTERNATES

ANRMQYZ
ANRMQYZ
e'kvyz777e' $\frac{13}{24}$

6. MEASUREMENTS & ARITHMETIC

-273° 5" × I' 8-6

7. CENTS

\$2⁹⁹ \$14⁷⁶

8. SWASH

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z Q

10. TITLING ALTERNATES

Ä Ö Ü

11. GERMAN DOUBLE-S SMALL CAP

STRASSE

12. Z AND 7 ALTERNATES

Zzz777

13. SMALL CAPS, NUMBERS ONLY

101 meters (331 ft.)

OLD STYLE AND TABULAR OLD STYLE

○ Ø I 2 3 4 5 6 7 8 9

○ Ø I 2 3 4 5 6 7 8 9

SMALL CAPS AND TABULAR SMALL CAPS

○ Ø 1 2 3 4 5 6 7 8 9

○ Ø 1 2 3 4 5 6 7 8 9

LINING AND TABULAR LINING

○ Ø 1 2 3 4 5 6 7 8 9

○ Ø 1 2 3 4 5 6 7 8 9

Proportional and tabular version of Old Style, Small Cap, and Lining numbers available for all Caption, Text, Headline, and Display weights and styles.

Z

A2	A2	A2	A2
Caption 6 pt	Text 10 pt	Headline 16 pt	Display 34 pt

A2	A2	A2	A2
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ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890

Small Caps available for all Caption, Text, Headline, and Display weights and styles.

ffy
Caption Italic
6 pt

ffy
Text Italic
10 pt

ffy
Headline Italic
16 pt

ffy
Display Italic
34 pt

ffy

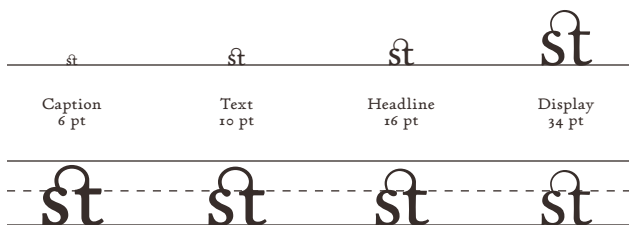
ffy

ffy

ffy

ff fi ffi fj fff fl ffl fr ffr ft fff fu ffu fy ffy

Standard lower case ligatures available
for all Caption, Text, Headline, and Display weights and styles.



ch ck cl ct fb ffb fh ffh fk ffk fp ffp
 gg gi gy ip ir it ky N^o oo rt sh sl sp st st
 ti tt tu ty tty w/ yfu

Lower case discretionary ligatures available for all Text, Headline, and Display weights and styles. Limited set included in Caption.

UR

UR

Text
10 pt

UR

Headline
16 pt

UR

Display
34 pt

UR

UR

UR

A Ꝁ LA ME NK NT Œ
RA RE RM RN TE UB UR UꝀ

NK

NK

Text Italic
10 pt

NK

Headline Italic
16 pt

NK

Display Italic
34 pt

NK

NK

NK

A' FE LA ME NK NK NT O
RA RE RM RN TE UB UR UR VA

Discretionary ligatures available for all Text, Headline, and Display weights and styles.
Limited set included in Caption.

Re

Re	Re	Re
Text 10 pt	Headline 16 pt	Display 34 pt

Re Re Re

AJKKQRŔŔRYÝÿÿZZZZ
 AJKKQRŔŔRYÝÿÿZZZZ
 eéěêëèēęfkḵvyýÿÿzzzz777
 ⑉ [at] ① ② ③ ④ ⑤ ⑥ ⑦
 ⑧ ⑨ ⑩ ⑪ ⑫ ⑬ ⑭ ⑮

Stylistic alternates available for all Text, Headline, and Display weights and styles.
 Limited set included in Caption.

m.	m.	m
Text 10 pt	Headline 16 pt	Display 34 pt

m	m	m
---	---	---

a á â ã ä å ã ä å ã d d' d' e é ë ê ë è
 ē è e g ğ ğ ğ ğ h h h l l l l l m n n
 ñ ñ ñ r r r r t t t t u ú ü û ü ü ü ü
 ù ù ch ct sh st

Finial forms available for all Text, Headline, and Display weights and styles.
Not included in Caption.

L'année 1944

Mortis & Tenon

LINDISFARNE HOUNDS

Andradite: $\text{Ca}_3\text{Fe}_2\text{Si}_3\text{O}_{12}$

Population estimate: 2,958,876

NU DESCENDANT UN ESCALIER N° 2

Roberto Sebastián Antonio Matta Echaurren

NATURA VALDE SIMPLEX EST ET SIBI CONSONA

American manifestation of the Arts and Crafts movement

Soft Construction with Boiled Beans (Premonition of Civil War)—1936 • 39½" × 39"

Display, Headline, Text, and Caption with
discretionary ligatures, stylistic alternates, swash, and small caps.

Ó

přebývají

bocadinho

Display roman and italic.

HÄNSEL UND GRETEL



Vor einem großen Walde wohnte ein armer Holzhacker, der hatte nichts zu beißen und zu brechen, und kaum das tägliche Brod für seine Frau und seine zwei Kinder, Hänsel und Gretel. Einmal konnte er auch das nicht mehr schaffen, und wußte sich nicht zu helfen in seiner Noth. Wie er Abends vor Sorge sich im Bett herumwälzte, da sagte seine Frau zu ihm: „höre Mann, morgen früh nimm die beiden Kinder, gieb jedem noch ein Stückchen Brod, dann führ sie hinaus in den Wald, mitten inne, wo er am dicksten ist, da mach ihnen ein Feuer an, und dann geh weg und laß sie dort, wir können sie nicht länger ernähren.“ „Nein Frau, sagte der Mann, das kann ich nicht über mein Herz bringen, meine eigenen lieben Kinder zu den wilden Thieren zu führen, die sie bald in dem Wald zerreißen würden.“ „Wenn du das nicht thust, sprach die Frau, so müssen wir alle miteinander Hungers sterben;“ da ließ sie ihm keine Ruhe, bis er Ja sagte.

Die zwei Kinder waren auch noch wach von Hunger, und hatten alles gehört, was die Mutter zum Vater gesagt hatte. Gretel dachte, nun ist es um mich geschehen und fing erbärmlich an zu weinen,

LABYRINT SVĚTA A RÁJ SRDCE POUTNÍK ZPŮSOB BOHÁČŮ PROHLÉDÁ

ŘEKL SEM PAK VŮDCI SVĚMU: “Nu, již bych také, co tam nahoře jest, jak paní Fortúna své hostě ctí, rád spatřil.” “Dobře,” řekl on a vznesl se, než sem zvěděl, se mnou zhůru; kdež paní Fortúna, na kouli stojeci, koruny, sceptra, regimenty, řetězy, zápony, měšce, titule a jména, medy a cukry rozdávala, a teprv dále zhůru pouštěla. I pohledím na stavení hradu, kteréž o trojím ponebí bylo; a spatřím, že některé do dolních, jiné do prostředních, jiné do vrchních pokojíků uvozují. I dí mi tlumočník: “Zde dole přebývají, které paní Fortúna penězi a zbožím počtila; v prostředních pokojích ti, které rozkošemi krmí; v horních pak palácích, které slávou přiodívá, aby od jiných spatřování, chválení a ctění býti museli. Některým dvojího spolu, neb i všeho trojího přeje; a ti se, kam chtí, procházeti mohou. Vidíš,

O MENINO SEM OLHOS

Uma mãe teve dois filhos. Eles foram pedir esmola, que não tinham nada. Ela deu-lhes um farnel e perguntou-lhes se queriam ambos comer da mesma vasilha ou levar cada um o seu farnel. O mais velho disse que era melhor cada um levar o seu farnel. Assim foi, no caminho o irmão mais novo perguntou ao irmão se era melhor comerem cada um do seu farnel ou comerem primeiro um e depois o outro. O mais velho disse que era melhor assim. Assim foi, no primeiro dia comeram ambos a comida do mais novo. No segundo dia, eram já horas de almoçar, disse o mais novo:

—Ó irmão, vamos agora comer?

O mais velho respondeu-lhe:

—Não, que ainda é cedo.

Depois ia comendo e o mais novo não comia nada. Ao jantar, o mesmo; enfim, o irmão mais novo já levava tanta fome que lhe tornou a pedir ao menos um bocadinho de pão. O mais velho disse-lhe:

DISPLAY — 42 / 46

Quo usque tan-
ABCDEFGHIJ

DISPLAY — 34 / 38

Quo usque tandem
abutere, Catilina,
ABCDEFGHIJKL

HEADLINE — 21 / 24

Quo usque tandem abutere,
Catilina, patientia nostra?
ABCDEFGHIJKLMNO P Q

HEADLINE—16/19

Quo usque tandem abutere, Catilina,
 patientia nostra? Quam diu etiam
 ABCDEFGHIJKLMNOPQRSTU

TEXT—13/16

Quo usque tandem abutere, Catilina, pa-
 tientia nostra? Quam diu etiam furor iste
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

TEXT—10/12

Quo usque tandem abutere, Catilina, patientia nostra?
 Quam diu etiam furor iste tuus nos eludet? Quem ad
 finem sese effrenata iactabit audacia? Nihilne te noc-
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

CAPTION—8/10

Quo usque tandem abutere, Catilina, patientia nostra? Quam
 diu etiam furor iste tuus nos eludet? Quem ad finem sese effre-
 nata iactabit audacia? Nihilne te nocturnum praesidium Palati,
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

CAPTION—6/8

Quo usque tandem abutere, Catilina, patientia nostra? Quam diu etiam furor iste
 tuus nos eludet? Quem ad finem sese effrenata iactabit audacia? Nihilne te noctur-
 num praesidium Palati, nihil urbis vigiliae, nihil timor populi, nihil concursus
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

DISPLAY ITALIC—42/46

Quo usque tan-
ABCDEFGHIJKL

DISPLAY ITALIC—34/38

Quo usque tandem
abutere, Catilina,
ABCDEFGHIJKLMN

HEADLINE ITALIC—21/24

Quo usque tandem abutere,
Catilina, patientia nostra?
ABCDEFGHIJKLMNOPQRSTU

HEADLINE ITALIC—16/19

*Quo usque tandem abutere, Catilina, patientia nostra? Quam diu etiam furor iste
 ABCDEFGHIJKLMNOPQRSTUVWXYZ*

TEXT ITALIC—13/16

*Quo usque tandem abutere, Catilina, patientia nostra? Quam diu etiam furor iste tuus nos eludet?
 ABCDEFGHIJKLMNOPQRSTUVWXYZ*

TEXT ITALIC—10/12

*Quo usque tandem abutere, Catilina, patientia nostra? Quam diu etiam furor iste tuus nos eludet? Quem ad finem sese effrenata iactabit audacia? Nihilne te nocturnum praesidium
 ABCDEFGHIJKLMNOPQRSTUVWXYZ*

CAPTION ITALIC—8/10

Quo usque tandem abutere, Catilina, patientia nostra? Quam diu etiam furor iste tuus nos eludet? Quem ad finem sese effrenata iactabit audacia? Nihilne te nocturnum praesidium Palati, nihil urbis vigiliae, nihil
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

CAPTION ITALIC—6/8

Quo usque tandem abutere, Catilina, patientia nostra? Quam diu etiam furor iste tuus nos eludet? Quem ad finem sese effrenata iactabit audacia? Nihilne te nocturnum praesidium Palati, nihil urbis vigiliae, nihil timor populi, nihil concursus bonorum omnium, nihil hic munitissi-
 ABCDEFGHIJKLMNOPQRSTUVWXYZ



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S T I C K L E Y S T U D I O

